Index for Volume 17 (1970)

Compiled by Elizabeth H. Kirchhof

AUTHOR INDEX

Antoine, Valerie, (3) 15
Bidlack, Gerald H., (2) 20
Cederborg, Gibson A., (4) 17
Clarke, Ralph Emerson, (2) 14
Daffer, Harold W., (4) 6
Heaton, C. P., (3) 11
Hersch, Ruth K., (1) 28
Holder, Fred W., (1) 12
Kleinman, Joseph M., (1) 19; (2) 17; (4) 19
Mambert, W. A., (2) 12
Marx, Gunther, (1) 5; (2) 5
O'Hara, F. M., Jr., (1) 16
Orel, Stanley, (4) 15
Rice, Joseph A., (3) 13
Schaefer, Mary M., (3) 5; (4) 5
Shimberg, H. Lee, (2) 6
Trippett, B. L., (3) 6
Walton, Thomas F., (4) 14
Weber, Max, (1) 6
Youngblood, Curtis T., (1) 25; (2) 30; (3) 22; (4) 25

SUBJECT INDEX

ARTICLE REVIEWS
(1) 28

BOOK REVIEWS
(1) 26; (2) 32; (3) 24; (4) 27

COMMUNICATION COUNCIL
Seven societies join, (2) 38

CONFERENCES
Drawbacks to televised, (1) 16

CORRESPONDENCE
Letters to the editor, (1) 31; (2) 35; (3) 21

DICTIONARY
American Heritage: comment compilation, (3) 6
Innovation in publishing, (3) 7

EDUCATION
Use of the active voice, (3) 11
From inch-pound to metric, (3) 15
And professional growth, (3) 13

GOVERNMENT CONTRACTS
Paperwork and costs, (2) 14

MANUALS
Costs of, (2) 14
Government contract paper work, (2) 14
On the way out?, (2) 6
Status of military specifications, (1) 19; (2) 17; (4) 19
Verification of military, (3) 11

MARKETING
Role of the communicator in, (2) 12

MOTION PICTURES
Writing and producing, (4) 6

OBITUARIES
Berry, Dwight C., (1) 21
Marshall, Bert, (3) 30

PERSONNEL
Finding level of incompetence, (4) 15

PUBLIC RELATIONS
Communicator's role in, (2) 20

STANDARDS AND SPECIFICATIONS
On conversion to metric system, (3) 15
Status of military manual, (1) 19; (2) 17; (4) 19

STYLE
Conversion to metric system, (3) 15
In dictionary publishing, (3) 6
In oral presentation, (1) 6
Troubleshooting index vs. manuals, (2) 6
Virtues in the active voice, (3) 11
In your own article, (1) 12

STWP
Awards, (3) 17, 20
Headquarters report, (1) 24; (2) 30; (3) 22; (4) 25
Legacies to STWP, (1) 23
Membership profile, (1) 23
News of Members, (1) 30; (2) 29; (3) 30; (4) 29
Participation in AAAS convention, (4) 29
President's report, (1) 5; (2) 5; (3) 5, 28; (4) 5
Scholarship at Colorado State, (3) 28
17th STWP Conference, (1) 22; (2) 22; (3) 17
Abstracts of papers, (2) 26
Highlights, (3) 17
Program, (2) 24

WORKSHOPS
Chicago, (1) 33
Summer courses; MIT, RPI, Michigan, (2) 35
Texas Tech, (1) 23

WRITER-EDITOR
Education and professional growth, (3) 13
In marketing management, (2) 12
In public/press relations, (2) 20
As technical author, (1) 12

WRITING
Tips for simplifying, (4) 17

Index for Volume 17 (1970)

Compiled by Elizabeth H. Kirchhof

AUTHOR INDEX

Antoine, Valerie, (3) 15
Bidlack, Gerald H., (2) 20
Cederborg, Gibson A., (4) 17
Clarke, Ralph Emerson, (2) 14
Daffer, Harold W., (4) 6
Heaton, C. P., (3) 11
Hersch, Ruth K., (1) 28
Holder, Fred W., (1) 12
Kleinman, Joseph M., (1) 19; (2) 17; (4) 19
Mambert, W. A., (2) 12
Marx, Gunther, (1) 5; (2) 5
O'Hara, F. M., Jr., (1) 16
Orel, Stanley, (4) 15
Rice, Joseph A., (3) 13
Schaefer, Mary M., (3) 5; (4) 5
Shimberg, H. Lee, (2) 6
Trippett, B. L., (3) 6
Walton, Thomas F., (4) 14
Weber, Max, (1) 6
Youngblood, Curtis T., (1) 25; (2) 30; (3) 22; (4) 25

SUBJECT INDEX

ARTICLE REVIEWS
(1) 28

BOOK REVIEWS
(1) 26; (2) 32; (3) 24; (4) 27

COMMUNICATION COUNCIL
Seven societies join, (2) 38

CONFERENCES
Drawbacks to televised, (1) 16

CORRESPONDENCE
Letters to the editor, (1) 31; (2) 35; (3) 21

DICTIONARY
American Heritage: comment compilation, (3) 6
Innovation in publishing, (3) 7

EDUCATION
Use of the active voice, (3) 11
From inch-pound to metric, (3) 15
And professional growth, (3) 13

GOVERNMENT CONTRACTS
Paperwork and costs, (2) 14

MANUALS
Costs of, (2) 14
Government contract paper work, (2) 14
On the way out?, (2) 6
Status of military specifications, (1) 19; (2) 17; (4) 19
Verification of military, (3) 11

MARKETING
Role of the communicator in, (2) 12

MOTION PICTURES
Writing and producing, (4) 6

OBITUARIES
Berry, Dwight C., (1) 21
Marshall, Bert, (3) 30

PERSONNEL
Finding level of incompetence, (4) 15

PUBLIC RELATIONS
Communicator's role in, (2) 20

STANDARDS AND SPECIFICATIONS
On conversion to metric system, (3) 15
Status of military manual, (1) 19; (2) 17; (4) 19

STYLE
Conversion to metric system, (3) 15
In dictionary publishing, (3) 6
In oral presentation, (1) 6
Troubleshooting index vs. manuals, (2) 6
Virtues in the active voice, (3) 11
In your own article, (1) 12

STWP
Awards, (3) 17, 20
Headquarters report, (1) 24; (2) 30; (3) 22; (4) 25
Legacies to STWP, (1) 23
Membership profile, (1) 23
News of Members, (1) 30; (2) 29; (3) 30; (4) 29
Participation in AAAS convention, (4) 29
President's report, (1) 5; (2) 5; (3) 5, 28; (4) 5
Scholarship at Colorado State, (3) 28
17th STWP Conference, (1) 22; (2) 22; (3) 17
Abstracts of papers, (2) 26
Highlights, (3) 17
Program, (2) 24

WORKSHOPS
Chicago, (1) 33
Summer courses; MIT, RPI, Michigan, (2) 35
Texas Tech, (1) 23

WRITER-EDITOR
Education and professional growth, (3) 13
In marketing management, (2) 12
In public/press relations, (2) 20
As technical author, (1) 12

WRITING
Tips for simplifying, (4) 17